

Bridge to Bridge Solutions (Pvt) Ltd. No: 740, Thorana Junction, Kandy Road, Kelaniya Tel: +94 011 7074100. Mobile: + 94 0770 10 11 12 E-mail: prasanna@bridgetobridge.lk Web: www.bridgetobridge.lk PV - 00200364

Company Profile

Bridge to Bridge Solutions was formed by Prasanna Wijesinghe, in response to the demands for a more flexible, cost effective and tailored total Human Resources Solutions which includes Human Resources Consultancy, Motivational Training and Recruitment Services.

Prasanna is a leading Human Resources Consultant, Motivational & Corporate Trainer, Recruitment Specialist, Compere of company award ceremonies & events, Certified NLP Practitioner who conducts Psychometric Tests in terms of awaking inner talents of a person and Visiting Lecturer of the reputed Universities in Sri Lanka and Academic Institutes with over 20 years of experience having worked with leading corporate entities prior to launching Bridge to Bridge Solutions. He is qualified with Ph.D in Management, Master's of Human Resources Management ; MHRM (Kelaniya), Master's of Arts (Philosophy) ; MA (Kelaniya), Bachelor of Philosophy; B.Ph, Bachelor of Theology; B.Th.,NLP (SL) and NLP (USA).

Bridge to Bridge Solutions has grown the business and supported by a dedicated mature team of Consultants. Bridge to Bridge Solutions is now a leading multi-disciplinary total HR solutions provider.

Bridge to Bridge Solutions provides Human Resources consultancy services on strategic platforms based on results of the HR audits and gap analysis. Also, provide Motivational Training programmes for all levels of employees in different entities based on Psychometric Tests, Philosophy, Psychology and NLP techniques.

Human Resource Consultancy

- Conducting HR audits
- Preparing Company code of ethics / Employee Hand Book / Policy Manual
- SOPs
- Preparing and implementing HR Policies, Procedures and Processes
- Preparing JDs / KPIs
- Preparing strategic HR planning in terms of achieving organizational objectives
- Providing timely advice based on the business requirements and Sri Lankan Labour Legislations together with best practices in the respective industry.
- Preparing HR related documents from Recruitment process to the termination of the employment based on the Sri Lanka Labour Legislations and best practices.

Additional Services

- Time & Attendance
- Payroll Management
- Business Coaching / Performance Consultancy
- Event Planning & Management
- ERP Solutions
- E- Marketing / Digital Marketing
- Sales & Distributions Automated services
- Professional Writing Services
- 360 Security Monitoring Service
- Out Bound Training
- Vehicle & Fuel Tracking services
- Immigration and Foreign Education Advisory
- Tertiary & Higher Education Advisory
- Internal & External audits
- Taxation Consultancy
- Company Secretarial Services
- Brand Protection and Intellectual Property Law Services

Motivational Training

<u>High Impact Communication Skills – Connect and engage using</u> <u>Neuro-Linguistic Programming (NLP) techniques.</u>

Now is the time to realize your abilities and utilize them for your success and happiness through Human Resource Management (HRM), Philosophy and NLP based techniques on Career Key and psychometrics tests.

Renowned scientists and researchers in the world have published findings confirming that the brain is the most complex organ in the human body which contains around <u>100 billion neurons</u> — cells that carry information, out of which we individuals use relatively a small percentage.

In order to maximize our individual capabilities, our program has been compiled using the best methods that boost brain power, improve memory, delete what hinders your success, build new neural connections, ignite learning and enhance cognitive function by sparking neurons with the use of NLP techniques based on HRM and Philosophy to organize and program your entire system to support your mind to achieve what you are capable of achieving.

Your brain has its own ability and flexibility to change as and when required, which feature has not been utilized adequately - *Possibly because, the place you are at may not be the place you want to be ...*

Human Resource Management (HRM)

HRM plays a significant role in terms of preparing its employees to achieve the objectives of the organization in given circumstances based on the organization's strategic intent (vision and mission) which are value-driven perspectives built to achieve a win – win platform.

Philosophy

It is important to study the fundamental nature of knowledge, reality and existence, especially when its principles can be applied to understand the behavior of individuals as well as the organization.

NLP - Neuro Linguistic Programming

This is an approach to communication, personal development, and <u>psychotherapy</u> created by <u>Richard Bandler</u> and <u>John</u> <u>Grinder</u> in <u>California</u>, United States in the 1970's. NLP's creators claim there is a connection between neurological processes (*neuro*-), language (*linguistic*) and behavioral patterns learned through experience (*programming*), and that these can be changed to achieve specific goals in life.

Career Key & Psychometric Tests

Research shows with your Career Key match, you're more likely to succeed and achieve career well-being.

It's exciting when you're taking steps toward lifelong career satisfaction. Our assessments will help you learn more about your personality and identify your character strengths.

We also provide personalized advice on future career steps. Transformation and realization of the power of human potential.

Recruitment

Bridge to Bridge Solutions deals with permanent, fixed term contract and temporary recruitment from entry level positions to Senior Management positions.

Our values are woven into the way we work with clients and candidates alike with integrity, trust, respect and enthusiasm at the core.

Bridge to Bridge Solutions focuses on outstanding service to both clients and candidates and local, national and international market knowledge that is second to none, has seen more and more blue chip companies, SME's and innovative start up's turning to Bridge to Bridge Solutions for recruitment solutions and expert advice.

We at Bridge to Bridge Solutions are proud of our team and of the teams that we have helped to build. The hard part of building the best team is in identifying the right mix of talent, skills, attitude and personality. Bridge to Bridge Solutions has a keen eye for identifying all of these and is proud of its track record in assisting clients recruit the most talented individuals who will add the most value to the team.

We provide simple but effective processes to meet our customers' needs:

Client requirements and objectives are gathered focusing on the required competencies, experience and proven track record.

From the requirements stage a strategy is developed to ensure that candidate pools meet clients' requirements.

The proposed strategy is then discussed with the client and an agreed process commenced.

Success, Where Resources meet Opportunities

- Prasanna Wijesinghe -

Thank You.



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